



FRIENDS OF WIMBLEDON PARK

FOWP Survey: Wimbledon Tennis Championships 2026 Impact on Wimbledon Park Users. High level summary.

- The survey was open from to all from Sunday 12 July, 16:00 to Monday 20 July, 14:30
- The survey was advertised online through the FOWP website, social media (Instagram, Facebook, Google Profile), WhatsApp local groups (Wimbledon Park and Grid Community), on NextDoor and by email to FOWP members and Forum.
- 313 responses were received

Q1: Respondent's Postcode (first 4 characters only):

SW18	158	50%
SW19	135	43%
Other	4	1%
Blank	16	5%
Total	313	

Q2: How often do you visit Wimbledon Park during a typical month ?

Around 3/4 of respondents use the park either every day or several times a week.

Q3: What are your main reasons for visiting Wimbledon Park ?

Leisurely walking” and “Passing Through” were the most popular answers, with 2-3 times the number of ticks compared to other answers.

Q4: How does the use of Wimbledon Park for the annual AELTC Wimbledon Tennis championships for camping and queuing affect you ?

62% of respondents said they are inconvenienced by the use of the park or avoid the park altogether. Only 6% said they carry on as normal, whereas 34% welcome the excitement (but there could be overlap e.g. both enjoy visitors and inconvenienced – need to allow multiple options to be ticked next year).

Q5: What are the main aspects of the camping and queuing that affect you (tick all that apply):

Respondents listed the areas of most concern as damage to the grass, very busy pavements and roads and the Great Field being too busy to use.

Note: need to provide an equal number of positive and negative aspects next year

- Damage to the park e.g. grass take a long time to recover 149 = 48%
- Very busy pavements and roads around the park 145 = 46%
- The Great Field is too busy for me to use during this period 128 = 41%
- Anti-social behaviour by some campers / people in the queue 100 = 32%
- Positive impact from additional visitors 85 = 27%
- Toilets have very long queues as they are being used by more campers / people in the queue especially at peak times 76 = 24%
- Horse Close Wood was closed for the first time this year 75 = 24%
- Nothing particularly affects me 70 = 22%
- I can't safely walk my dog off lead during this period 49 = 16%
- Other 69 22%

Total choices ticked 946

Choices selected per respondent on average 3

Q6: AELTC in consultation with the community introduced a number of improvements this year to the management of the queue and visitors - see the AELTC Community Newsletter (Summer 2026) for details. What level of impact do you think these improvements have made:

Very improved or significant improvement = 58%.

Note: were people aware of all the changes (even with the AELTC newsletter reference) ? Next year, provide all the applicable info within the survey.

Q7: Horse Close Wood was fenced off and closed to all visitors during the fortnight for the first time, to prevent "anti-social behaviour" by visitors (mainly using the woods as a "toilet" due to long queues for temporary toilets at peak times). Do you think this is a good thing ?

89% of respondents understood the need to protect Horse Close Wood, even if they were disappointed that it was necessary.

Additional notes from FOWP discussion on 2nd September:

a) When and where to publish ?

- Start with WCCP (Community panel meeting).
- Then publish on FOWP website and social media - high level summary, with any additional feedback from community panel.
- Include suggested improvements to survey for next year
- Then post a link to survey results in the same forums/channels as the survey was published (social media, WhatsApp local groups, NextDoor, etc)

b) Repeat survey next year? Any suggested changes to the survey. (5 minutes)

- Yes. 300+ respondents is a good start
- Put QR code in park on flyers
- Include more quantitative answers as well as qualitative e.g. "How does the queue/camping affect you on scale of -5 to +5 where 0 is neutral
- Allow for more nuanced / mixed +ve and -ve responses - tick all that apply e.g. "I like the excitement / talking to visitors" but also "it does impact me"
- Ask people where they heard about the survey so can target best channels in future
- Avoid commas in the answer text ! (it makes the data harder to analyse)